



August 4, 2005

Chairman Kevin Martin  
Federal Communications Commission  
445 12<sup>th</sup> St., SW  
Washington, DC 20554

Re: MB Docket Number 05-192

Dear Chairman Martin:

I am writing in support of the pending joint acquisition of Adelphia cable systems by Time Warner Inc. and the Comcast Corporation and in response to the National Hispanic Media Coalition's Petition filed with the FCC on July 21, 2005. As you consider the merits of this transaction, we file these comments to make you aware of the important role that Comcast currently plays in the Hispanic community.

¿Oiste? was created in 1999 with the purpose of building a solid, educated and participatory electoral base of Latinos, active in civic and electoral processes at the federal, state, and local levels through grassroots organizing and civic education efforts. At the heart of this effort is a deeply held belief in the importance of direct involvement by Latinos in the development of the public programs and policies that shape the future of the community in the Commonwealth of Massachusetts. ¿Oiste? has designed localized educational trainings and materials to educate Latinos on how government works and also on specific issues of importance to the Hispanic community.

¿Oiste? relies on partners within the community to create employment opportunities, provide quality services, and contribute to the Latino community. Comcast has been one of these partners by taking a leadership role in the Hispanic community and giving back to the communities in which they serve. Comcast has also had success in providing the most diverse programming within the cable industry created specifically for the Hispanic community, including both English Language and Spanish language programming. For instance, Comcast offers Spanish-language programming such as HBO Latino, Univision, Telemundo, Telefutura, and Galavision, which reaches nearly 50 million subscribers. Moreover, last year alone Comcast increased the number of premium Hispanic television offerings by 56%. And rather than have a national channel lineup, Comcast's systems can be tailored to address the specific needs and interests of the communities they serve. This is particularly important for our organization because Hispanic programming in both English and Spanish is a vehicle to educate and engage Latinos in their civic responsibilities and can encourage them to take an active role in the political process.

In addition to programming, Comcast also places a high priority on increasing the number of Hispanic employees at all levels within the company. Currently, 40% of Comcast employees are minorities. Importantly, 11% of Comcast's workforce is Hispanic which substantially exceeds the industry average. Further, since 2002, the percentage of Hispanic employees at Comcast has increased 250% and the increase in the number of Hispanics in management positions is equally impressive with a 280% jump. We believe that Comcast's progress and commitment to providing employment opportunities within the Hispanic community is part of the company's culture and we expect this progress to continue.

Comcast also has proven its commitment to the communities it serves through programs such as Cable in the Classroom, and by providing free Internet services to schools and community centers throughout minority communities to ensure that our children have equal opportunities to learn. The key to bridging the digital divide is affordable access to technology which Comcast provides to our children every day.

Finally, many of the benefits of the transaction go beyond the Hispanic community. For instance, by bringing Adelphia out of bankruptcy, hundreds of Adelphia jobs will be saved, and Adelphia customers will receive more advanced cable and Internet services as Adelphia's outdated systems are upgraded.

In our view, Comcast's strong commitment to the Hispanic community and the substantial public interest benefits resulting from this transaction should all be given great weight by the FCC as these benefits will expand to the communities currently served by Adelphia. We therefore request a swift approval of this transaction. Thank you for your consideration of this important matter.

Sincerely,

Giovanna Negretti  
Executive Director

ccs: Commissioner Kathleen Q. Abernathy  
Commissioner Michael Copps  
Commissioner Jonathan Adelstein